

josef valu

February 2011 - Present

Contract Art Director / Designer

Client: Ryan Partnership • Wilton, CT

- Design & Art Direct: Website, mobile site, sweepstakes, Facebook pages, email, banners, broadband video bumpers & lower-thirds, for Dole Salads salads.dole.com

October 2010 - January 2011

Contract Art Director / Designer

Client: Hercules Networks • NY, NY

- Design & Art Direct: Logo, website & Flash: gochargenow.com

Client: Razorfish • NY, NY

- Pitch work: Sheraton Hotels

Client: Synergy • Westport, CT

- Client Work: Intranet site for Barclay's

June 2010 - September 2010

Contract Art Director / Designer

Client: G2 Interactive • NY, NY

- Client Work: Campbell's, Swanson, Pepperidge Farm

March 2009 - June 2010

Contract Art Director / Designer

Client: The String Theory • NY, NY

- Redesigned thestringtheory.tv

Client: Seaboard Properties • Stamford, CT

- Redesigned seaboardproperties.com

- Designed company mini-site stamfordcorporatehousing.com

Client: A&E Networks • Stamford, CT

- Mini-site design: Extreme Paranormal / Keyshawn Johnson Tackling Design

April 2006 - March 2009

Interactive Senior Art Director

Employer: DL Ryan • Brooklyn / Wilton, CT

Client Work: USST, Wyeth-Centrum, Mead, Unilever/Dove, Conagra-WalMart, Novartis, Hellmann's, Pedigree, Nestlé

- Concept, Design & Art Direct for client pitches, photo & video shoots
- Present designs & revisions to Client
- Work with CD, Account & Tech through: concept / architecture / design / build / QA
- Work with vendors (motion graphics / photo-retouch / SFX editors / SMS)
- Animate Flash interfaces & banners
- Design & Art Direct 4C print ads
- Logo design

Portfolio

A range of samples can be found at:
tranzfixt.com

LinkedIn

linkedin.com/in/josefvalu

Contact Me

Josef Valu

162 16th Street #4E

Brooklyn, NY 11215

P: 203.561.9614

E: josef.valu@gmail.com

Education

Parsons (The New School)

New York, NY

AAS Graphic/Digital Design

State University at Albany

Albany, NY

Major: English / Minor: Business

Design Arsenal

Adobe Illustrator	HTML / CSS
Adobe Photoshop	Javascript
Adobe Flash	Action Script
Adobe Fireworks	Quicktime Pro
Adobe Dreamweaver	Swift 3D
Adobe Acrobat Pro	Poser 3D
Adobe After Effects	Sorenson Squeeze
Adobe InDesign	

Achievements

Winner

- 2004 People's Choice Webby Award
historychannel.com

Nominated

- 2004 Webby Award for TV
historychannel.com
- Parsons AAS Graphic Design Award
Spring 1998
- Parsons AAS Graphic Design Award
Spring 1997

References

Available Upon Request.

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June 2004- April 2006

Contract Art Director / Designer

Client: Seaboard Properties • Stamford, CT

- Designed company website
- Designed logo & company's residential mini-site for Clocktower Close Condominium
- Designed company's residential mini-site for Biltmore Condominium

Client: Priceline.com • Norwalk, CT

- Designed affiliate identity & website

August 2002-April 2006

Contract Art Director / Designer

Client: A&E Networks • Stamford, CT

Client Work: A&E, AETV Store, Biography, History Channel, History Intl., THC Español

- Contracted to assist in redesign: historychannel.com / aetv.com
- Designed Flash / CSS / HTML sites for TV programming: Cold Case Files, CSI: Miami, Growing Up Gotti, House Of Dreams, Investigating History
- Design & Art Direct: Logos, websites, mini-sites, broadband video bumpers & lower-thirds, banners, sweepstakes sites, screensavers, e-cards

May 1999-August 2002

Interactive Art Director

Employer: WWE, Inc. • Stamford, CT

- Design & Art Direct: Logos, websites, mini-sites, broadband video bumpers & lower-thirds, banners, sweepstakes sites, screensavers, e-cards, interactive Flash games
- Design & Art Direct: PPV Websites on a monthly basis with daily updates
- Designed full page & 1/2 page 4C print ads for 2 world-wide magazines

March 1999-May 1999

Contract Mechanical Designer

Client: Alcone Marketing • Darien, CT

Client Work: TGI Fridays, José Cuervo, Glen Ellen Wines, Bailey's, Malibu

February 1998-November 1998

Contract Comp & Mechanical Designer

Client: Y&R Advertising • NY, NY

Client Work: Citibank, Sony, AT&T, Xerox, USPS, CENSUS 2000, United Airways, Star Alliance

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